

R663

Neck and Shoulder Massager



Product Structure & Specifications



Technical Parameters

Model	R663
Power	8W
Battery capacity	2000mAh
N.W	1.25kg
MEAS	250mmx180mmx180mm
Pre-setting Time	10mins

Slogan

Simulated human massage for enhanced shoulder and neck care

Product positioning

- **Daily neck care essential**
- **Ergonomic design / Multi-functional usage**



Target audience

- **Office workers who spend long hours sitting.**
- **Individuals experiencing neck pain due to excessive screen time.**
- **Elderly individuals or students seeking daily health maintenance through massage.**

Versatile full-body massager for unlimited relief from fatigue

Wireless and portable design for versatile use in the office, during travel, and at home.



Shoulder and neck kneading



Back and waist massage



Abdominal massage



Leg relaxation

Multi-scene usage



Office essential

Full of energy, doubling the efficiency



Home essential

Daily neck care for the whole family



Travel reserve

strike a balance between labor and rest

Are your shoulders and neck still burdened with heavy labor?



Sedentary desk work



Insomnia and stiff neck



Shoulder and neck strain

90% experience shoulder and neck issues. Protect your cervical spine from pressure. Don't ignore minor neck problems leading to major health issues.

More thoughtful details for a better massage experience

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Bass noise reduction design

Equipped with a <math><38\text{B}</math> (A) low-noise motor, allowing for a quiet and undisturbed relaxation experience.



Ultra-fine PU leather

Delicate touch, low maintenance, easily wiped clean for a shiny appearance.



Quick-access button design

Easy-to-use control panel for convenient operation with minimal effort.



Type-C charging port

With type-c charging port, cell phone charger, charging port can be directly charged.

Simulating human hand kneading with a balanced touch, penetrating deeply beneath the skin

Human hand-inspired "eight" design for flexibility and precise massage. Alternating intensity levels ensure a balanced and comfortable experience.



Multiple massage techniques

Restoring ancient techniques with forward kneading and reverse pushing



【 Pushing 】



【 Pressing 】



【 Acupoint 】



【 Kneading 】



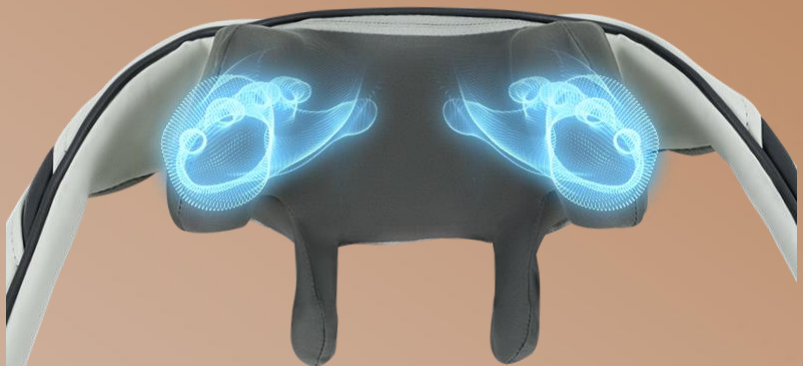
【 Pinching 】



【 Rolling 】

Upgraded with six massage heads to increase the massage coverage area

Target and knead sore acupoints, relieve shoulder and neck pain, and provide a deep tissue massage for a complete neck relaxation experience.



Rhomboid muscle



Trapezius muscle



levator scapulae



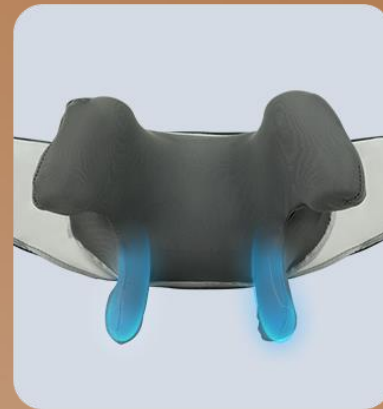
Splenius cervicis

6-HEAD MASSAGE FOR EXPANDED COVERAGE



4-head massage

kneading the neck and shoulders

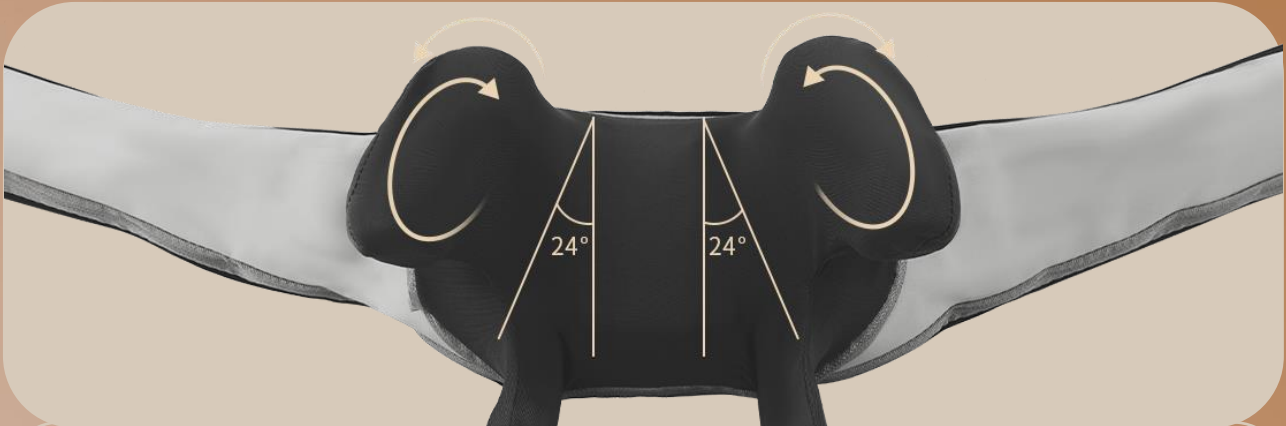


2-head massage

kneading the shoulders and back

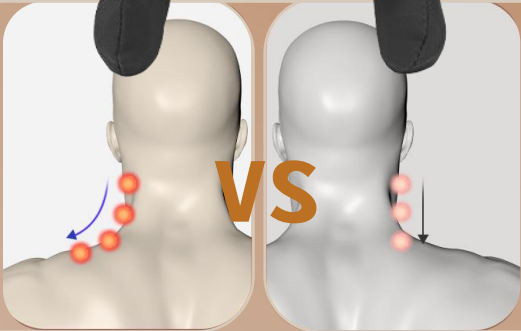
Apply 24° inclined at the golden angle to relieve pressure on the neck, shoulders, and trapezius muscles.

Based on ergonomic design, an innovative "oblique pushing massage technique" is used. The mechanical arm swings and kneads at a 24° angle, conforming to the shoulder and neck's curvature changes for precise release of tension in the trapezius muscles.



Oblique pushing massage

Precisely conforming to the body's shoulder and neck curves, targeting deep pain points for effective massage.

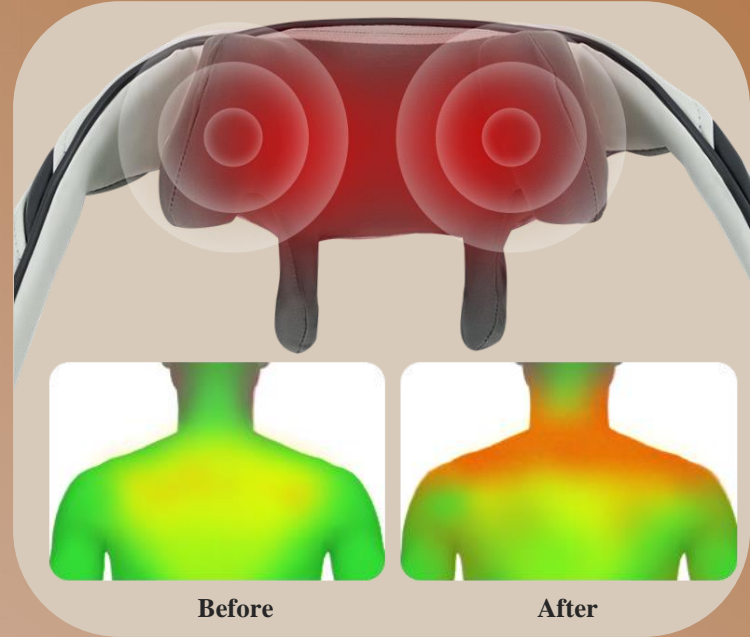
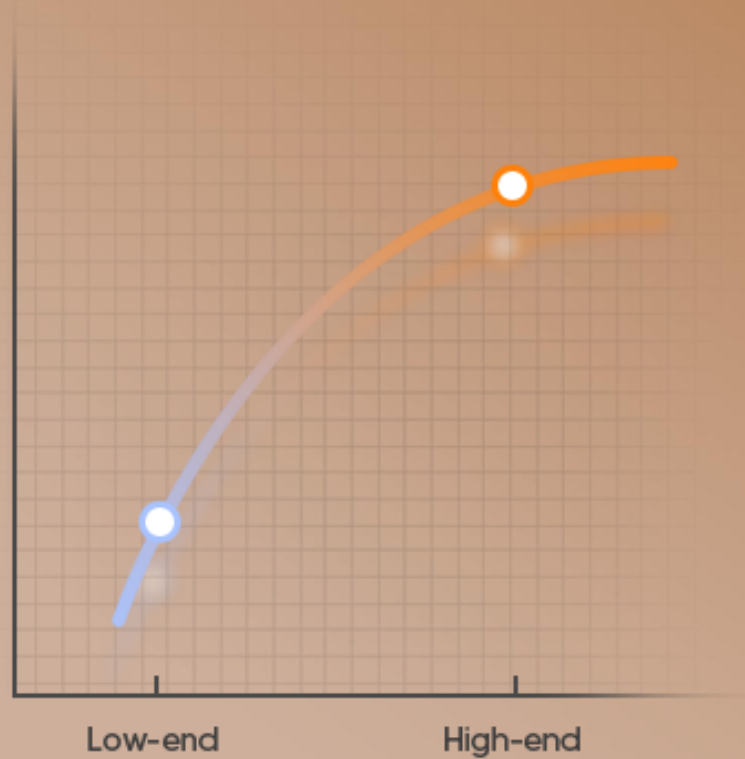


Direct pushing massage

Mechanical compression relieves sore muscles with noticeable pain sensation, acting on the surface.

Dual-level heat therapy for relaxing tight muscles

Based on traditional Chinese medicine principles, two-level heat therapy penetrates deep into the subcutaneous muscle tissues during the massage process. It gradually soothes shoulder and neck soreness at different levels with external warmth.

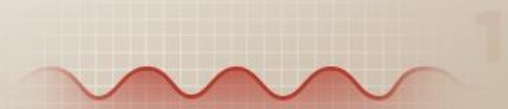


Two modes for targeted shoulder and neck massage with bidirectional kneading

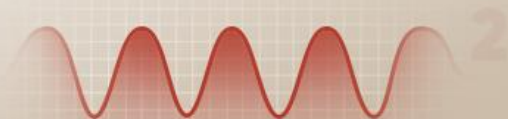
Massage targets key acupoints in the neck and shoulders, providing simultaneous relief for stiff and tense muscles, particularly the trapezius.



○ Constant speed mode

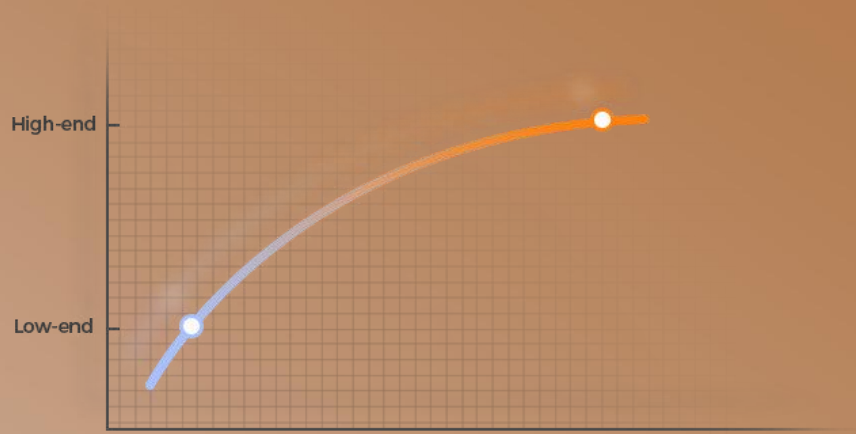


○ Pulsating mode



Adjustable intensity levels for a gradual and customizable massage experience, ranging from gentle to deep

Adapts to different massage needs, offering strong pressure for fatigue relief and gentle pressure for relaxation



Elderly/students

Low-end soothing mode
Daily health maintenance massage

Work/tech-neck population

High-end vitality mode
Deep relaxation for stiff neck muscles

Scientifically adjustable strap for a hands-free and comfortable experience

Adjustable buckle for precise, displacement-free massage, enabling relaxation and entertainment wherever and whenever.

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10-minute smart timer for convenient and comfortable massage, perfect for the whole family relaxation

10-minute smart timer for safe and worry-free massage, automatically shutting off to prevent excessive use.
Safe and long-lasting battery for improved mobility



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iCozy N6

GOOD LIFE IN ROVOS MASSAGE

